

Heather White; CEO
Networking Expert & Connector

Smarter Networking
For Business • For Careers • For Success

TheNon-ExecHub 
helping you get there



**You're here – which means you are
motivated, in learning mode,
perhaps excited or very scared!!**

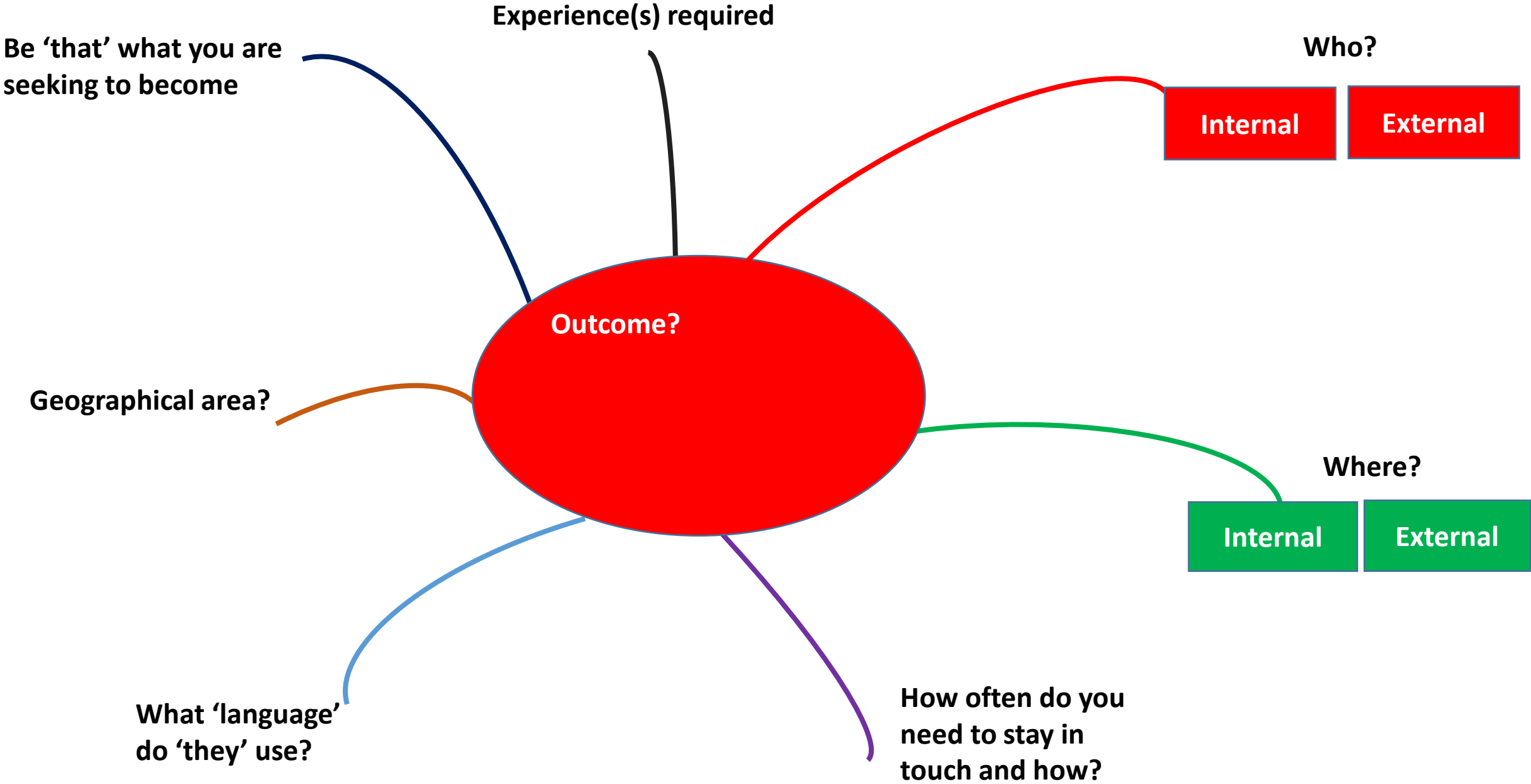
I can predict that during your career



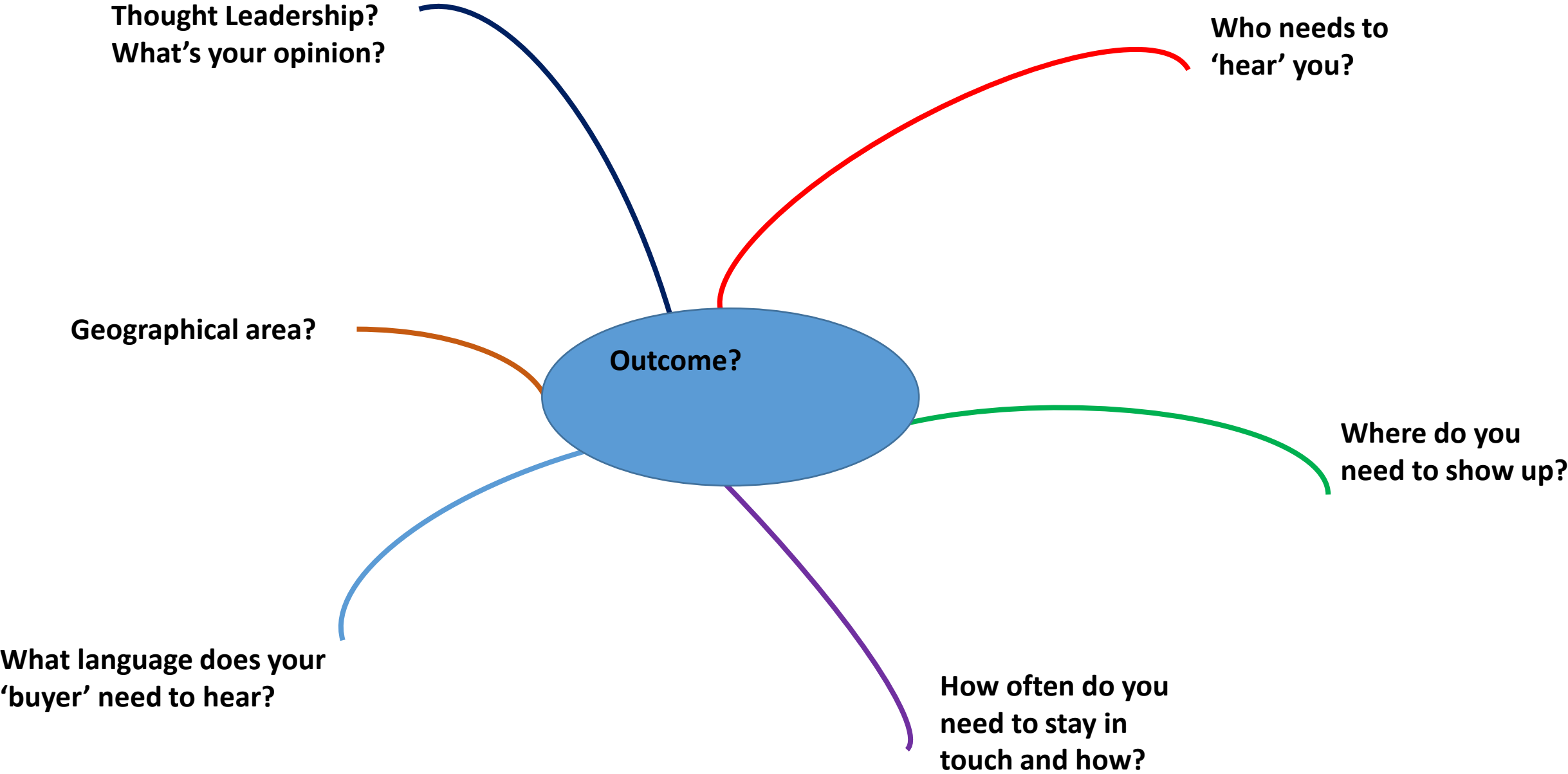
45 minutes to

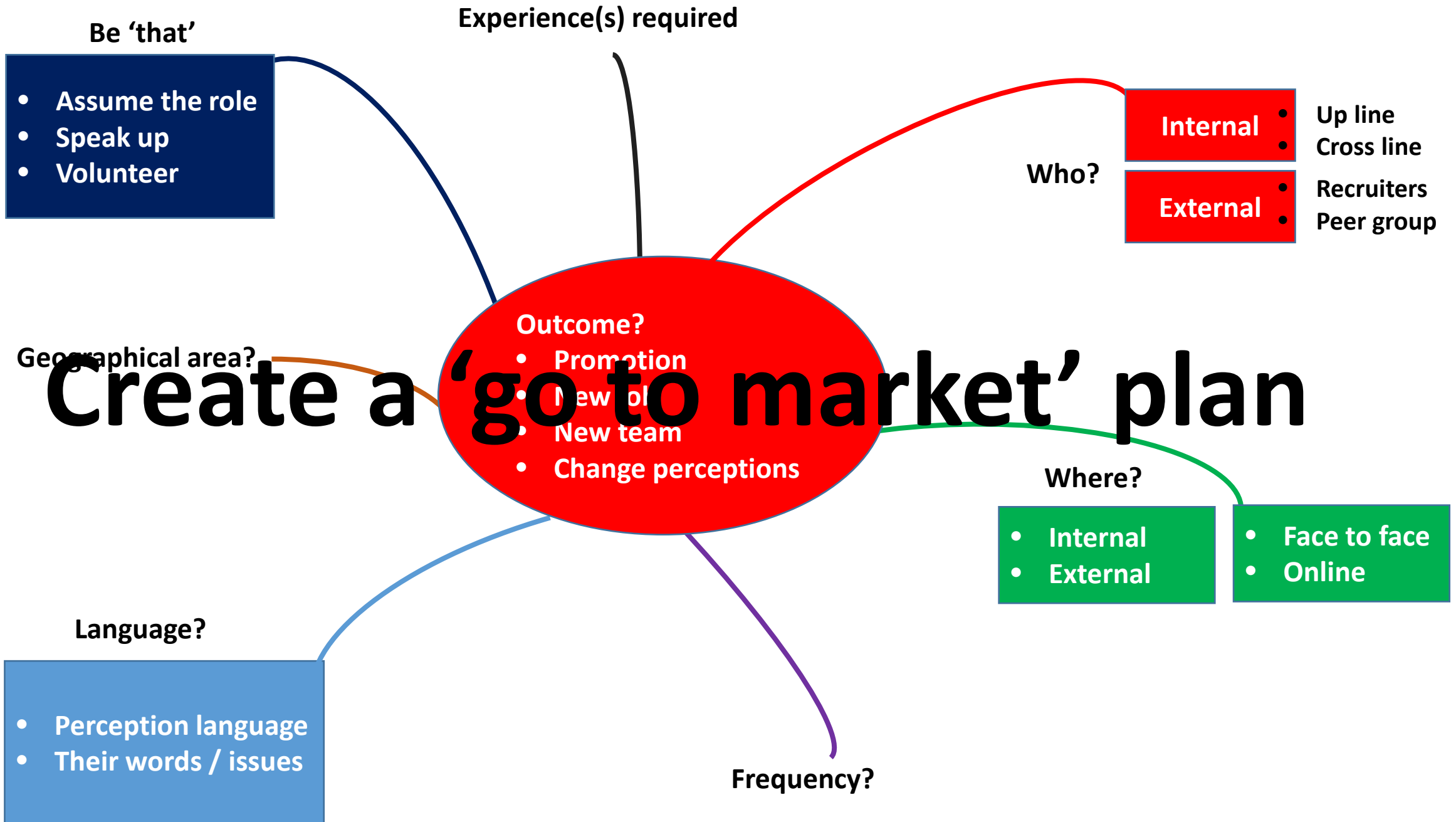


Your 'go to market' plan - employee



Your 'go to market' plan – self employed







Attitude, confidence, importance, urgency, motivation, drivers



strategy, who, why, where, when, what, outcome, focus



personal brand, reputation, message, network value, where, who, 60 sec pitch



It's all about them, their issues, how you add value, frequency, events



How to work a room, where to show up, 60 sec pitch, your message, call to action



Follow, link, post, message, opinions, issues

The Only Six Steps To Effective Networking You Will Ever Need To Do - EVER



**Personal brand, reputation,
message, network value, where,
who, 60 sec pitch**

- **Online training course released over next 3 weeks**
- **eBook; How to Work a Room**
- **Create 60 second pitch online**

www.smarter-networking.com

From Bench to Board



An external experience

What we do?

- Find and match your top talent to a non-competitive external Advisory Board on AIM listed companies, SMEs, entrepreneur start-ups, FTSE 500 and Trusts.

Who we work with:

- CEO and 3-4 layers below within your company
- Heads of Diversity, Heads of Talent and Heads of CSR

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