

Goals
Vision
Planning
Workbook



Creating your strategy

- Use descriptive language
- Use cause and effect
- Write in the first person
- If you find it easier use bullets

Your 2014-16 Strategy – What do you want to achieve?

Goal to support your strategy

Goal	Benefits	Who can help	By when	Measurement

Tasks to support your goal

	Task	By when
1.		
2.		
3.		

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Manage your career – your pledges - 2015

